



Main Street Franklin



Terri Cooper, owner of Franklin Village Boutique

Terri Cooper was born with entrepreneurial DNA. When she decided she wanted to own a clothing boutique, she walked into the Franklin Village Boutique – then owned for many years by two lovely ladies– and knew this was the one. A few phone calls and meetings later, she bought the boutique, renovated it, dramatically changed the demographic for younger women, and placed on it her own personal fashion stamp.

Walking into the boutique – positive energy abounds. Coming not only from Terri and her staff, but from the surroundings, from Michigan themed gifts and apparel to high end women’s clothing, for unique events and casual outings. Cooper features brands not normally offered at big box clothiers, such as Lysse, Chalet, Tyler Boe, Tribal, and Gabby Isabella.

Cooper’s enterprising spirit hearkens back 30 years. She began her career as a coach and owner of CHEER! MICHIGAN, a cheerleading camp company, which she ran for 20 years. At 50 years old, and mother to her then 7-year-old, while offering motivational speaking and professional development counseling, she sold her cheerleading camps and settled into what she thought she would love – retirement. But with a zest for life and creating new things – Cooper got bored.

Now, as owner of the Franklin Village Boutique, Cooper loves the interaction with staff and customers. She values giving back and her company has participated in fundraisers and collection efforts for a wide variety of non-profits, such as Main Street Franklin’s recent I Support the Girls collection during February’s SHOP YOUR HEART OUT promotion, animal charities, domestic violence and women’s back-to-work programs, Hadassah, Karmanos, Jewish Vocational Services and many others. Cooper loves being part of a small downtown like Franklin and encourages everyone to visit Franklin’s merchants and support **them!**

Franklin Village Boutique is located at 32716 Franklin Road, (248) 851-0055. Learn more about Terri Cooper [here](#).